

Our Environmental Charter

Dear Guests,

We are pleased to welcome you to our establishment.

Since our creation, we have made environmental respect a central priority. For ourselves, for you, and for future generations, we are fully committed to minimizing the environmental impact of our activities.

Like all economic sectors, tourism has social and ecological impacts. According to the World Travel and Tourism Council (WTTC), in 2019 the hotel industry was responsible for 8% of global greenhouse gas emissions. By 2023, thanks to the efforts of tourism professionals, this had decreased to 6.7% of total global emissions.

Since 2019, our teams have been mobilized to build a more sustainable and responsible hospitality model in response to increasingly urgent environmental challenges.

Sustainable development is a reality at Novotel Paris Les Halles. We are committed to respecting our three sustainability pillars :

- Managing our energy consumption : Novotel Paris Les Halles aims to manage its electricity and water usage intelligently through an efficient internal organization.
- Managing waste : We have implemented waste collection and processing policies at all levels within the hotel. Dedicated bins are available for both guests and staff, and waste is collected and recycled by our partner organizations.
- Raising awareness among guests and staff : Our approach is designed to be collective and collaborative, involving all stakeholders — employees, guests, and partners — at their respective levels.

As such :

WE RAISE AWARENESS AMONG OUR STAFF AND GUESTS

- Our Sustainability Manager has completed specialized training on sustainable tourism, environmental preservation, and corporate social responsibility (CSR).
- Our teams are trained in eco-friendly practices to apply in their daily tasks.
- We regularly organize workshops and training sessions to raise staff awareness.
- We select our service providers and suppliers based on their environmental and social commitments.
- We provide guests with information booklets, brochures, and posters about our sustainability actions and nearby green spaces.
- We offer alternatives to car travel : public transport and bike rentals are easily accessible just outside the hotel.

WE SAVE WATER AND ENERGY

- We have installed flow restrictors on faucets and showers to preserve water resources, limiting all flow rates to under 6 liters per minute.
- Our building is equipped with 100% double-glazed windows and 95% LED lighting.
- We have implemented a Building Management System (BMS) to optimize our energy use and reduce costs.
- We have installed motion detectors in all our internal common areas, significantly reducing unnecessary electricity consumption.
- Bed linens are changed only upon guest request.

WE REDUCE AND SORT WASTE

- We have set up several selective sorting stations.
- We sort all types of waste, including bio-waste, which is sent to a methanization plant.
- We use mostly bulk or large-format products to reduce unnecessary packaging.
- We use refillable dispensers for hygiene products, supplied in large containers.
- We provide signage to help our guests recycle correctly, in accordance with local regulations.
- We have eliminated plastic bottled beverages from rooms and meeting spaces, and installed water fountains on every floor.
- We raise guest awareness about food waste.

WE CARE ABOUT THE WELL-BEING OF OUR GUESTS

- In our grocery shop, you'll find many regional products sourced directly from local producers.
- We prepare meat-free meals and use seasonal, local ingredients, and can accommodate special diets.
- Our restaurant and snack bar menus feature organic and/or fair-trade products.
- All cleaning products used in guest rooms and communal areas are certified with eco-labels, ensuring better air quality and reduced health risks.
- For the well-being of both our staff and guests, we have banned bleach, which is irritating to the respiratory tract and harmful to aquatic life.
- Our establishment is completely non-smoking.

AND MUCH MORE:

- Our green spaces are maintained without pesticides, and we use alternative methods to manage weeds and insects.
- We work with AïDA, an association supporting young people affected by cancer, and SurfRider, which cleans oceans.
- Every year, we commit to new goals to further enhance our environmental approach — feel free to share your suggestions!

Thank you for supporting our approach during your stay!

To formalize our commitment and take part in a continuous improvement process, we are in the process of obtaining the Green Key label.

Green Key recognizes tourist accommodations that are engaged in a voluntary, effective, and dynamic environmental approach. This label is awarded annually by an independent jury composed of environmental experts and tourism professionals. Green Key certification is a demanding process that helps drive our hotel toward continuous improvement.